

ComBank Honored For Dedication To Women Empowerment

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Sandra Walgama, Senior Deputy General Manager - Personal Banking, Commercial Bank accepting the award from Dullas Alahapperuma, Minister of Power at the Top 50 Professional and Career Women Awards ceremony.

Commercial Bank has been recognized for its commitment to empower women at the 'Top 50 Professional and Career Women Awards'. The Bank was presented the award for the 'Best CSR project on women empowerment by an organization' at the tenth edition of the 'Top 50 Professional and Career Women Awards, Sri Lanka and Maldives' - an event organized by Women in Management (WIM), a leading organization in Sri Lanka dedicated to the success of women, together with International Finance Corporation (IFC), a member of the World Bank Group, and the Government of Australia via Australia Aid.

This is the first time that Commercial Bank has been chosen for this particular award. The award was in respect of the Bank's continuous efforts to empower women entrepreneurs by going beyond its regular business operations to improve their knowledge and enhance their financial literacy through a series of workshops exclusively for women. Notably, the Bank funded and conducted two entrepreneur

education programs in Polonnaruwa in 2020 in collaboration with WIM. Each of these events saw the participation of over 100 female entrepreneurs.

Commercial Bank has also taken a strategic initiative by partnering with IFC to carry out a 'Gender Advisory Project' to further improve its focus on the needs of female customers. This is positioned as a 360-degree approach to focus on both financial as well as non-financial aspects, including training to further improve the quality of the interaction between the bank staff and the customer segment.