Colby-Demac’s Comprehensive Package

Colby Demac established a new cooperation partner, Allied Trading & Engineering (Pvt) Limited, in Sri Lanka for the distribution of its Storage and Materials Handling Systems.

According to CEO Rajah Abeyasinghe, the colby storage equipment product fits perfectly with their range of Hyster forklift trucks and combined, provide the Sri Lankan market with the world’s most comprehensive range of warehouse equipment.

Colby Demac have completed a number of projects in Sri Lanka for well-known companies such as Stassen Foods, Lanka Milk, Lanka Archives and most recently were awarded an order to supply pallet racking for BASF/Finlay.

Colby Demac was first established in 1967 by its present chairman and founder Gerry Hatton. Since that time the company has grown to a position where it dominates the Australian and Asian markets for Materials Handling Equipment and Systems.

In April 1997, the company was acquired by Mannesmann Demac of Germany.

Mannesmann Demac is the world’s largest supplier of Materials Handling Systems with an annual turnover approaching Australian $30 billion.

Both companies are financially secure and their success is built on an unequaled level of design experience, technology and support according to Dragosetti, general manager, Colby Demac, during his recent visit to Sri Lanka. Colby utilizes leading edge technology in its own operation including simulation design coupled with being one of the largest users of Autocad in Australia. The extensive use of CNC controlled machinery and robotics ensure high quality, cost competitive products produced consistently. In addition, Colby Demac is fully certified to ISO 9001 which beyond manufacturing includes, design control and service and is the highest level of certification attainable.

According to Dragosetti the relationship between Colby Demac and Allied Trading will deliver a new direction for modern warehousing facilities in Sri Lanka and with Colby’s history of innovation, having won many industry awards for design excellence in Materials Handling, ensures that the world’s best technology will be available to the Sri Lankan industry by Colby Demac and Allied Trading & Engineering.