

# Clinical Trial Provides The Remedy For The Symptoms Of Catarrh, Colds And Upper Respiratory Ailments

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The Link Natural production facility rejuvenates the herbal medicine industry by linking it with new technology while retaining its roots. Comprising of 14 herbal ingredients, Link Samahan is proved clinically and scientifically as a remedy to prevent and cure a number of general sicknesses such as colds, catarrh and viral inflammations of the throat.

A trailblazer RCCT had been conducted by Professor Colvin Goonaratna, former Chairman – State Pharmaceuticals Corporation and a Senior Professor – Faculty of Medicine, Colombo University, together with Professor Roshini Sooriyarachchi – Department of Statistics, University of Colombo on the herbal medicine product Link Samahan. The results of their RCCT have been published in the Ceylon Medical Journal (CMJ 2012; 57 : 19 – 32) and is listed in and abstracted by the Index Medicus, Biosis, Embase, CABl and Elsevier Scopus. The professors recruited over 800 healthy volunteers for this study, which lasted for 12 weeks.

“With over 800 volunteer participants, recording daily the status of 15 symptoms and their severity over a period of 84 days, at the end of our RCCT, several million

bits of data had to be carefully entered by trained data entry operators, and their entries had to be checked for accuracy. The data was independently reviewed and statistically analysed by a team of experts under the supervision and guidance of Professor Roshini Sooriyarachchi – Statistics Department, Colombo University,” stated Professor Goonaratna.

Sarinda Unamboowe, Managing Director – Linea Aqua stated that the RCCT was conducted at their garment factory, and that during the trial and after that time, absenteeism was much lower and the productivity was much higher among the employees who took Link Samahan daily than in those who did not take it. As a result, Unamboowe now encourages his employees to take one sachet of Link Samahan daily.

Dr Devapriya Nugawela, Chairman/Managing Director – Link Natural Products asserts that the principal reason for undertaking this RCCT were the sustained reports of the beneficial effect of taking one sachet of Link Samahan daily in reducing the symptoms of colds and catarrh from people who took it in hot water, tea or coffee. “These consumer observations have now been confirmed unequivocally by a large RCCT, performed after ethical committee approval and SLCTR registration, now published in the Ceylon Medical Journal. It is a matter of pride for our company and for SriLanka,” he said.