Clear Vision, Shared Mission

The Pan Asia Bank CSR project provided elders with eye examinations, eyeglass prescriptions, and frame and lens selections.

In collaboration with the Rotary Club of Kelaniya, Pan Asia Bank concluded a large-scale CSR project to enhance elderly eye care in Matara. As the “Truly Sri Lankan Bank,” they opened an eye clinic tailored for senior citizens. The initiative aimed to improve the quality of life and well-being of the elderly by offering eye examinations, eyeglass prescriptions, and frame and lens selections.

The project spanned two days, with the inaugural day held at the Attorney General’s Office in Matara, where reputed ophthalmologists provided consultations

and treatments.

Pan Asia Bank, which boasts a large government pensioners customer base, selected over 100 retirees from its Sammana customer base and 25 deserving customers identified by the Matara Niladhari Division to receive eye care. In addition to eye care, each participant received a small tree symbolizing resilience and growth.

Naleen Edirisinghe, Chief Executive Officer, highlighted the partnership with the Rotary Club of Kelaniya as a significant opportunity to positively impact the lives of pensioners and senior citizens in Matara, embodying the bank’s commitment as a Truly Sri Lankan Bank.