Ceylinco General Insurance and SLT-MOBITEL Join Hands to Offer a Unique Insurance Cover



SLT(L–R): Chandika Vitharana, CEO, Mobitel; Janaka Abeysinghe, CEO, SLT Group; Lalith Seneviratne, Executive Director/Group CEO, SLT; Rohan Fernando, Chairman, SLT Group; Ajith Gunawardena, Chairman of Ceylinco Insurance; Patrick Alwis, Director, COO, Ceylinco Insurance; Jagath Alwis, Chairman, Ceylinco General Insurance; and Rex Abeyratne Gunathilake, Director/CEO, Ceylinco General Insurance.

Ceylinco General Insurance and SLT-MOBITEL launched a unique insurance benefit to SLT-MOBITEL customers. Under this new insurance cover, ‘Ceylinco SLT- Mobitel Ananthaya’, SLT-MOBITEL customers are entitled to serious illness insurance of up to 500,000 rupees and personal accident insurance of up to 1,000,000 rupees for death and total permanent disability due to an accident.

SLT-MOBITEL Fixed and Mobile users are entitled to these benefits and will receive an annual insurance cover of five times their monthly bill value. For example, if the bill value is 5,000 rupees during January 2023, they will be entitled to cover 25,000 rupees. In February, if the bill value is 6,000, they will be entitled to 30,000 rupees, and accumulated cover by the end of February will be 55,000 rupees. Likewise, this cover will accumulate as and when bills are paid. Each cover will be valid for a period of one year. The cover given for each bill will have a policy period of one year and will accumulate until it reaches a cap of one million rupees. A nominal

premium will be charged for each cover, so they do not feel any financial burden to pay the small amount.

Ajith Gunawardena, Chairman of Ceylinco Insurance (the holding company of Ceylinco General Insurance), said, “Ceylinco General Insurance has served the people of our nation with the finest in innovative insurance products and services, which is an inbuilt component in the company’s DNA. Leveraging this expertise, we have designed this unique product of high value, thereby enabling SLT-MOBITEL customers to enjoy the benefits as long as they are covered under the scheme. Also, this unique scheme addresses a compelling need of the people for affordable health insurance coverage for serious illnesses at a negligible premium. Considering ever-increasing medical costs, this benefit will undoubtedly ease the financial burden on our people to a great extent. We are more than happy to join hands with SLT- MOBITEL to launch the ‘Ceylinco SLT-Mobitel Ananthaya’ insurance scheme, which will be expanded to other sectors as well.”

Ceylinco General Insurance has already obtained a patent for the ‘Ananthaya’ product. Several corporates in the country have expressed their willingness to get on board with Ceylinco General Insurance as partners.

Rohan Fernando, Chairman of SLT Group, said, “We at SLT-MOBITEL are focused on continually enhancing the lives of our customers by understanding their evolving needs and offering solutions that are convenient and accessible. To this end, we are pleased to partner with Sri Lanka’s most popular insurer, Ceylinco General Insurance, to offer our customers a simple yet powerful, which enables them to remain protected against hospitalization due to serious illnesses with no additional financial stress.”