

Business Today TOP TWENTY 2010 - 2011

Business Today

TOP TWENTY

2010-2011

01 JOHN KEELLS HOLDINGS	17.600
02 DISTILLERIES COMPANY OF SRI LANKA	15.500
03 COMMERCIAL BANK OF CEYLON	15.400
04 BUKIT DARAH	13.650
05 HATTON NATIONAL BANK	13.450
06 DIALOG AXIATA	12.950
07 SRI LANKA TELECOM	12.750
08 LANKA ORIX LEASING COMPANY	12.700
09 DFCC BANK	10.850
10 SAMPATH BANK	10.350
11 AITKEN SPENCE	9.450
12 DIESEL & MOTOR ENGINEERING	9.400
13 RICHARD PIERIS & COMPANY	8.250
14 HAYLEYS	7.100
15 COLOMBO DOCKYARD	7.050
16 NATIONAL DEVELOPMENT BANK	6.400
17 CARGILLS (CEYLON)	5.850
18 HEMAS HOLDINGS	4.250
19 CHEVRON LUBRICANTS LANKA	4.200
20 SEYLAN BANK	3.500



The financial year 2010-2011 has been of steady growth and consolidation where the private sector has cautiously expanded and ventured into new sectors during the second year of post war Sri Lanka. Though many have taken a prudent path of growth, stability and innovation, there are those who have taken 'that' extra step to take their businesses and in retrospect Sri Lanka to the next level. The Business Today TOP TWENTY ranking for the year 2010-2011 reflects the dynamism and competitiveness of corporate Sri Lanka. It sets apart the giants who have made their presence felt.

Sri Lanka registered a growth rate of eight percent in 2010, which reflected a fast recovery from the setback suffered in 2009 and move to a high and sustainable growth path. All key sectors of the economy demonstrated a commendable performance in 2010, underpinned by the peaceful domestic environment, improved investor confidence and favourable macroeconomic conditions. Furthermore, prudent financial policies and regulations have ensured that though global turmoil was felt to a certain extent, the shock itself was not transmitted too widely in the economy. While growth has cooled in Asian economies and the US and Europe face debt crisis, Sri Lanka has recorded a 8.2 percent growth during the second half of 2011, thereby demonstrating the resilience of the economy.

In relation to the private sector, the Government has taken several initiatives such as lowering interest rates, strengthening banking and non-banking financial institutions, reforming the tax system and incentives to spur investment. Identifying and removing barriers to investment has also been given high priority. The private sector has been expected to invest particularly in tourism, IT/BPO, skills development, urban development, agriculture and manufacturing sectors. Though investment by the private sector has been seen in many areas especially in the tourism industry, a sense that corporates can do much more prevails.

With further relaxations in foreign exchange controls and the 2011 Budget providing much needed revisions the enabling environment has been created and economic opportunities are more diverse. As reflected in the Business Today TOP TWENTY the leaders of corporate Sri Lanka have grown stronger, while new entrants into the business arena is encouraging. Acquisitions, mergers, building on existing

businesses and emergence of new businesses as well as diversification has been a key feature during the past year.

Furthermore the 2010-2011 year saw many companies going public with their initial public offering being over subscribed in most instances during the first day of trading. An influx of investors to the Colombo Stock Exchange was seen at unprecedented levels where rapid returns were sought on the back of rising share prices. This is a clear indication of the confidence in the economy.

The Business Today TOP TWENTY is strictly based on published financial information of companies listed on the Colombo Stock Exchange. Established financial criteria used for the selection are; Sales Turnover, Growth in Sales Turnover, Profit, Growth in Profit, Return on Equity, Growth in Earnings per Share, Market Capitalisation, Value of Shares Transacted and Value Addition.

Ensuring that all business and industry sectors are equitably represented, the weights are assigned to the criteria after due consideration of their significance. Weights are applied uniformly without prejudice and are not disclosed due to proprietary reasons.

The past performance of companies both in Sri Lanka and abroad have shown that Turnover alone is not a clear indicator of performance as those who may have incessant Turnover in most instances may not be making profit nor have clear management of the company. As such Business Today in its ranking of the TOP TWENTY companies of corporate Sri Lanka takes special consideration of Profit. Furthermore, Value Addition has been given prominence as it represents the contribution by the company in terms of benefits to the Government, shareholders and employees. Companies that had a Share Turnover of over one billion rupees, Revenue of over eight billion rupees and a Profit after Tax of over 500 million rupees were identified for the final ranking.

Another aspect that was strictly looked at was whether companies were conforming with financial and accounting best practices as such those that had qualified accounts were disqualified from the selection process.

The Business Today TOP TWENTY essentially represents the echelon of corporate Sri Lanka. Since its inception in 1998 the ranking shows a clear trend; the leaders of the private sector have been able to secure a position – though this may vary from year to year – which represents their stability and steady growth over the years.

With the end of the conflict the availability of new opportunities has given the much required encouragement to entrepreneurs and young businesses, the ranking indicates that these will pose a clear challenge to the market leaders. This year we see dormant companies finally awakening, time will tell whether they will be able to compete in the current competitive market.

Comparison of the total points scored between 2009-2010 and 2010-2011 show a clear increase in the points secured by each company. This reflects the magnitude of increase of each segment of the criteria. However, last year the TOP TWENTY were selected by applying the weights to the first ten companies whereas this year the weights have been applied to the first twenty companies, which may have contributed to the increase in the value of the points of individual companies. Nevertheless, Sri Lankan conglomerates are expanding, banks are stable and the telecommunication sector as well as services and retail are on the path of unimpeded growth, and this is clearly reflected in the ranking.

Biggest does not necessarily mean the best nor does it guarantee longevity, however prudent strategies, sustainable innovations and good governance will be key to sustained growth while creating necessary and healthy competition. While monopolistic behaviour has been seen in the past, with the entrance of new players both from abroad and within Sri Lanka, a change in the business landscape can be expected in the near future, whether it will be a reality will depend on the performance of the companies.

Business Today wishes to congratulate the TOP TWENTY companies that have been ranked for the financial year 2010-2011 and state its appreciation and admiration for their resilience and contribution to the Sri Lankan economy.

The Business Today TOP TWENTY companies have been selected on the basis of their financial performance during the financial year ending December 31, 2010 and March 31, 2011 with the assistance of KPMG Ford Rhodes, Thornton & Co.

[1 John Keells Holdings](#)

[2 Distilleries Company of Sri Lanka](#)

[3 Commercial Bank of Ceylon](#)

[4 Bukit Darah](#)

[5 Hatton National Bank](#)

[6 Dialog Axiata](#)

[7 Sri Lanka Telecom](#)

[8 Lanka Orix Leasing Company](#)

[9 DFCC Bank](#)

[10 Sampath Bank](#)

[11 Aitken Spence](#)

[12 Diesel & Motor Engineering](#)

[13 Richard Pieris & Company](#)

[14 Hayleys](#)

[15 Colombo Dockyard](#)

[16 NDB Bank](#)

[17 Cargills \(Ceylon\)](#)

[18 Hemas Holdings](#)

[19 Chevron Lubricants Lanka](#)

[20 Seylan Bank](#)

				
1 17,600 John Arella Holdings Executive Director Chairman (CEO)	2 15,500 Dissanayake Company of Sri Lanka CEO Director/Managing Director	3 15,400 Commercial Bank of Ceylon A. Jayaratne Managing Director (C)	4 13,650 Rajith Dissanayake Executive Director Chairman	5 13,450 Maritime National Bank Executive Director Managing Director (C)
				
6 12,950 Dissanayake Executive Director CEO	7 12,750 Sri Lanka Telecom Executive Director Chairman	8 12,700 Lanka Crea Leasing Company Executive Director Managing Director	9 10,850 DFCC Bank Executive Director CEO	10 10,350 Sampath Bank Executive Director Chairman
				
11 9,450 Arjuna Spence Executive Director Chairman	12 9,400 Dissanayake & Partners Engineering A. Jayaratne Executive Director/Managing Director	13 8,250 Michael Perera & Company Executive Director Managing Director/Chairman	14 7,100 Rajith Dissanayake Executive Director Chairman	15 7,050 Colombo Stock Exchange Executive Director Managing Director
				
16 6,400 NDB Bank Executive Director CEO	17 5,850 Lanka Crea Executive Director Managing Director	18 4,250 Hemas Holdings Executive Director CEO	19 4,200 Cheruvu Lubricants Lanka Executive Director Managing Director	20 3,500 Seylan Bank Executive Director Chairman