

British MBA Programme For Sri Lankan Executives Via Mobitel MLearning



Scotland’s Edinburgh Napier University and Sri Lanka Telecom Mobitel have launched a flexible MBA programme for aspiring Sri Lankan executives. For the first time in the world, the new MBA programme will be delivered through Mobitel’s mLearning platform, allowing students to follow lectures in an interactive virtual classroom environment. Students enrolled in the course will be able to interact with lecturers on a face-to-face level through the mLearning platform and will graduate with a UK qualification.

The online degree programme is on par with other Edinburgh Napier University MBA degrees and has been designed to fit the busy working life of executives and to be as flexible as possible. Students also have the option to add further value to their studies by spending a Semester at the Edinburgh Napier University in Scotland.

Commenting on the unique partnership, Professor George Stonehouse, Dean of

Edinburgh Napier University’s Business School said, “As a university rated among the best for employability in the UK, with a significant international presence including in India, Hong Kong and other countries, we are delighted to extend one of our post graduate programmes to Sri Lanka as well. The unique feature about pursuing your studies via the mLearning platform is that all environments have been created to promote interactivity among students and lecturers whilst enhancing a student’s learning experience without requiring physical presence in the university.”

Students enrolled in the course will learn and acquire a variety of skills related to business, including creative problem solving, critical reasoning and strategic thinking. Global Economic principles, strategic business issues, organisational management and the realities of the competitive marketplace will be studied. Communication techniques, both written and verbal, will also be highlighted.

Janaka Jayalath, Sri Lanka Telecom Mobitel’s Senior General Manager for Corporate Planning and Marketing said, “Through Mobitel’s mLearning platform, we have harnessed the education pertaining to many industries in our nation, via partnerships with prominent educational institutes. Following in the wake of our national partnerships, our next step was to facilitate students to follow courses with international patronage, which resulted in our partnering with a reputed university such as the Edinburgh Napier University, to enable students to pursue their higher studies at their own convenience by bridging the gap between time and accessibility, via mLearning.”

The British High Commissioner, John Rankin, while congratulating the Edinburgh Napier University and Mobitel on their partnership said, “British education is held in high regard in Sri Lanka and I am delighted that both Britain and Sri Lanka are looking for new ways to make British education accessible to Sri Lankan students.”