

# **Breakfast with CIMA**

CEO's and business leaders from local and blue chip companies gathered at this year's first CEO forum at 'Breakfast with CIMA', held recently. Dr. Martin Fahy Senior Lecturer in Accounting and Information Systems, National University of Ireland was the Guest Speaker at the event. He made a presentation on 'Driving Shareholder Value through Improved Decision Making', which also included fads and trends in management, moving from strategy to execution and the challenge performance and conformance and responsibility.

Sri Lanka Rupavahini Corporation and Pan Audio Company sponsored the event.

