

BreadTalk And Hybrid Motors Lanka Launch Car Clinic Promotion



BreadTalk in partnership with Hybrid Motors Lanka offered a unique opportunity to get a free vehicle inspection to all customers who visited BreadTalk's flagship outlet at Lipton Circus. All customers who purchased goods worth 2,000 rupees and above, from February 1 were entitled to the promotion.

Speaking about this rare collaboration Yatila Wijemanne, Managing Director of BreadTalk said, "going green is something we strongly believe in. That is why we initiated this promotion with Hybrid Motors Lanka. We always strive to be innovative and offer something original to our customers and this is one such initiative. We are sure that our customers will greatly benefit from the promo".

The vehicle inspection promo is open for Toyota and Honda hybrid vehicles as well as vehicles that run only on petrol. With the increased cost of living, this promotion offers customers a great chance to save up on additional vehicle maintenance costs since a similar check up would cost up to 8,000 rupees and BreadTalk customers will be able to save up to 6,000 rupees through the promo.

"We are very happy to be a part of this promotion. Keeping your vehicle in smooth condition is a vital aspect of being environment friendly. Therefore, Hybrid Motors

will always support such projects,” said Eddie Lo, CEO of Hybrid Motors Lanka.

Keeping in line with the vehicle inspection promo, BreadTalk is also launching a Hybrid Pack of green goodies for the health conscious. This will include different varieties of breads and buns prepared with wheat flour, green tea and sunflower seeds.

