

BOC wins at SLIM Kantar People's Banking Services Brand of the Year 2025



BOC officials receiving the award at the SLIM Kantar People's Awards 2025.

Reinforcing its position as Sri Lanka's banking sector leader, Bank of Ceylon (BOC) has been once again named the 'SLIM Kantar People's Banking Services Brand of the Year' at the SLIM Kantar People's Awards 2025. Based on consumer preferences, this recognition highlights the bank's role in Sri Lanka's financial sector and its strong customer relationship.

As a financial institution that has played a key role in the country's economic stability and growth, BOC continues to focus on digital banking, good governance, financial inclusion, and sustainability. Its efforts to improve financial literacy, promote savings and entrepreneurship, and support the SME sector have strengthened its position as a trusted financial partner.

Sameera D Liyanage, Chief Marketing Officer of Bank of Ceylon, stated, "Winning the ˜People's Banking Services Brand of the Year at the SLIM Kantar People's Awards once again is a testament to the unwavering trust our customers place in Bank of Ceylon. This recognition reinforces our commitment to delivering innovative, accessible, and customer-centric banking solutions that empower individuals, businesses, and communities across Sri Lanka. As we continue this journey of excellence, we remain dedicated to shaping the future of banking with trust, resilience, and service at our core." The bank attributes this latest recognition to the support of its customers and stakeholders. Expressing gratitude, BOC reaffirmed its vow to deliver banking solutions while maintaining a customer-focused approach. As it continues to adapt to technological advancements and market changes, BOC is focused on economic stability and financial well-being for all Sri Lankans.