

BOC strengthens Women's Financial Independence with Special Savings Offer



Priyanthi Wijesekara, Deputy General Manager – Support Services, BOC.

The Bank of Ceylon marked International Women's Day 2025 with a special savings offer for women, strengthening financial security and long-term independence.

Kantha Ran Ginum SmartGen account—designed for women's financial growth, has helped thousands of women secure their financial futures. Over the years, it has grown to match changing economic conditions and customer needs. Now available in a digital format, this account provides attractive interest rates and added benefits to help women save and plan for their future.

The Kantha Ran Ginum Savings Certificates are available in denominations of 25,000 rupees, 50,000 rupees, 100,000 rupees, 250,000 rupees, and 500,000 rupees, offering high returns and several additional advantages.

"We invite all Sri Lankan women to join hands with the Bank of Ceylon and experience the global banking standards through our Kantha Ran Ginum accounts. With the added convenience of the SmartGen facility, we are paving the way for financial independence in the digital era," said Priyanthi Wijesekara, Deputy General Manager – Support Services, BOC.

For decades, BOC has been at the forefront of supporting women entrepreneurs, particularly in rural areas and small-scale industries.

Women-led businesses play a key role in Sri Lanka's economy, and BOC has introduced several loan schemes to provide financial support for startups and expanding businesses. Credit programs such as 'BOC Mithuru' SME Loans have given women the capital needed to start or grow their businesses. These schemes have helped thousands of women enter the business world, generate income, and contribute to economic development. BOC Ranliya, the newly introduced loan scheme for women entrepreneurs, offers a comprehensive financial solution designed to support and uplift business aspirations with a bundle of benefits.

BOC has expanded its digital banking services to ensure that women, even in remote areas, can access banking facilities easily. BOC Smart Online Banking, BApp Mobile Banking, and SmartPay QR Scan Mobile App provide customers with secure, 24/7 access to their accounts. With an island-wide branch network and over 2,300 service points, BOC continues to make banking accessible to women across Sri

Lanka.