

# BOC strengthens leasing portfolio through strategic partnership with Brown and Company

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R. M. N. Jeewantha, Deputy General Manager, Development Banking and Branch Credit Operations Range 2, BOC, (center) exchanging the MoU with Sanjaya Nissanka, Cluster Chief Operating Officer, Brown and Company.

The Bank of Ceylon (BOC) entered into a strategic partnership with Brown and Company to further enhance its customer offering and strengthen its footprint in the vehicle leasing sector. The partnership was formalized at a signing ceremony held at the Bank of Ceylon Head Office. Through this collaboration, customers will

gain access to exclusive benefits when leasing TAFE Tractors, Yanmar machinery, and Browns World Sumo combine harvesters. This initiative aims to deliver greater value, affordability and convenience to customers, particularly those in the agriculture and machinery sectors.

The Memorandum of Understanding (MoU) was signed by R. M. N. Jeewantha, Deputy General Manager, Development Banking and Branch Credit Operations Range 2, and Samantha Wimalasiri, Assistant General Manager, Consumer and Development Banking, on behalf of the Bank of Ceylon. Brown and Company was represented by Sanjaya Nissanka, Cluster Chief Operating Officer (Agriculture and Heavy Machinery Cluster), and Niyas Ahamed, Deputy General Manager (Agriculture SBU). Senior officials from both institutions were present to witness the occasion, marking the beginning of a promising partnership dedicated to delivering an exceptional customer experience and expanding opportunities within the vehicle leasing sector.