

# BOC Partners with the EDB to Propel Sri Lanka's Blue Economy

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*Kavinda de Zoysa, Chairman of BOC, lighting the oil lamp at the inaugural ceremony of Voyage Sri Lanka 2024.*

The Bank of Ceylon (BOC) partnered with the Sri Lanka Export Development Board (EDB) to drive the success of the 'Marine Summit: Voyage Sri Lanka 2024'. The event brought together over 150 participants, including 30- 40 international delegates, to spotlight Sri Lanka's potential as a regional hub for marine and offshore services and the boat-building

industry. The summit underscored these sectors' vital role in advancing Sri Lanka's Blue Economy and attracting foreign direct investment.

The event featured insightful discussions on global trends, challenges, and opportunities in the marine and offshore industries. Delegates explored innovative approaches to foster investment, forge strategic partnerships, and expand Sri Lanka's role in the regional maritime economy.

This partnership aligns with BOC's aim to support initiatives that drive foreign exchange earnings and strengthen national industries. By leveraging its financial expertise and unwavering support for economic transformation, BOC played a pivotal role in setting the stage for long-term growth and innovation in Sri Lanka's Blue Economy with the EDB.