BOC Launches ‘BOC Prestige’ Credit Card for Elite Customers



Y A Jayathilaka, Deputy General Manager Products and Development, BOC.

The Bank of Ceylon (BOC) announced the launch of its latest offering, the “BOC Prestige” Credit Card, designed for Prestige Plus Account Holders and Premier Centre Customers. This card is tailored to elevate the financial experience of the Bank’s elite clientele, offering a range of benefits that complement their lifestyle and banking needs.

The BOC Prestige card has a minimum credit limit of 250,000 rupees, providing customers with the flexibility to manage their expenses easily. In line with BOC’s commitment to delivering exceptional value, the card offers additional financial benefits, financial flexibility, and other benefits. The card also offers easy and zero-interest installment plans, enabling customers to spread payments on selected purchases without additional costs. This flexibility ensures BOC Prestige cardholders can enjoy life’s luxuries without financial strain. BOC has arranged with reputed merchant outlets and scheme providers to offer exclusive discounts and special promotions, ensuring that BOC Prestige customers are treated to the finest deals.

Customers will also benefit from Mastercard Travel and Lifestyle Services, a concierge service that supports customers during their overseas travel. Customers can book hotels, car rentals/taxis, dining experiences, and curated events across the world, with over 2,500 hotels in over 100 countries.

Y A. Jayathilaka, DGM – Products and Development, BOC, stated, “We are thrilled to introduce the BOC Prestige Credit Card to our premium customers. Our focus has always been on delivering financial solutions that give benefits ande overall financial journey. This card will provide an ultimate financial experience for our customers.”