

# BOC connects Analaitivu to the nation and beyond

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The Official Merchant Bank device was handed over to Nivethitha Ketheesan, Deputy Postmaster General, Sri Lanka Post Analaitivu. The occasion was graced by Kavinda de Zoysa, Chairman of BOC; Y. A. Jayathilaka, Acting General Manager/CEO, BOC, along with senior officials.

In collaboration with Sri Lanka Post, the Bank of Ceylon (BOC) inaugurated the BOC Agent Banking Center in Analaitivu, a small island off the Jaffna Peninsula, benefiting nearly 650 families. For the first time, residents can access essential banking services without traveling to the mainland, including savings accounts, remittances, loan payments, and digital banking through BOC Connect.

This center will significantly aid families relying on remittances from abroad, enhancing convenience and stimulating the local economy.

The inauguration was attended by key officials, including Kavinda de Zoysa, Chairman, BOC, and Y.A. Jayathilaka, Acting General Manager/CEO, BOC, underscoring the partnership aimed at reaching underserved communities. The new center will support community growth, helping fishermen manage earnings, farmers access credit, women entrepreneurs expand businesses, and youth explore digital opportunities. As the 194th BOC Connect Agent Banking Center, located near the hospital, it reinforces financial access for the island's residents and reflects BOC's commitment to financial inclusion across Sri Lanka.