

BoC celebrates 86th Anniversary with the launch of Smart Remit Mobile app

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The Smart Remit Mobile App was launched by Kavinda de Zoysa, Chairman of BOC, while other officials looked on.

The Bank of Ceylon (BOC) has launched the Smart Remit Mobile App, marking 86 years of innovation. This app enhances the experience of inward remittances, providing a smarter, faster, and more secure way for Sri Lankans and expatriates to transfer money to their loved ones. It reinforces the vital economic and emotional connection between expatriates and their families in Sri Lanka.

Upul Wijethunga, AGM – International Banking, Bank of Ceylon, stated, “The Smart Remit

Mobile App is designed with our customers' needs in mind for every feature. We recognize that every remittance carries a personal story, represents a family, embodies a goal, and signifies a future. This app empowers users to stay connected with their loved ones and manage their transfers effortlessly, securely, and conveniently."

G.A. Jayashantha, DGM - International Treasury and Investment, Bank of Ceylon, remarked, "As the leading bank in Sri Lanka with a strong international presence, we understand this need more than anyone else." He added that the development of the Smart Remit Mobile App is a direct response to thorough market research and the bank's deep understanding of the remittance needs of the Sri Lankan diaspora.

"Many Sri Lankans living abroad have expressed a strong desire for a reliable remittance platform, one that is well-established in Sri Lanka, to send money to their loved ones or to extend well-wishes," he noted. He further emphasized, "The Smart Remit Mobile App will not only showcase the digital excellence of the Bank, but more importantly, it will serve as a bridge that connects love between two countries."

The app allows users to make real-time money transfers to BOC or other Sri Lankan bank accounts using Visa or MasterCard debit and credit cards issued outside Sri Lanka.

It features real-time transaction tracking and is available in Sinhala, Tamil, and English for easy accessibility. Enhanced security protocols protect user data, while push notifications keep users informed about transaction statuses and offers.