

# **Bharti Airtel Appoints CEO For Sri Lanka Operations**

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Bharti Airtel announced that it has appointed Amali Nanayakkara as Chief Executive Officer of Bharti Airtel Lanka. This is the second senior level appointment in the organisation following the recent appointment of Olof Haag as the Chairman and Country Head.

Commenting on her appointment, Sanjay Kapoor, President, Mobile Services, said, “We are delighted to have Amali on board for our operations in Sri Lanka. With her extensive experience in the consumer market, we are confident that she will play a vital role in our endeavour to provide world-class telecom services to the customers and becoming a leading player in the Sri Lankan market.”

Amali began her career as a management trainee at Unilever Sri Lanka in 1988 and has worked in various capacities across different functions including the Personal, Care and Foods Divisions. Amali has been credited with handling some of the most powerful household brands at Unilever including Sunsilk, Lifebuoy, Pears, Astra, Ceylonta and Laojee. Her tenure at Unilever also included a secondment to Unilever Pakistan as Marketing Manager for its flagship brand Lux.