

Bank of Ceylon partners with Ideal Motors to enhance vehicle leasing solutions



R. M. N. Jeewantha, Deputy General Manager, Development Banking and Branch Credit Operations Range 2, BOC and Dilani Yatawake, Group Managing Director, Ideal Motors, exchanged the MoU in the presence of other members representing the respective companies.

The Bank of Ceylon (BOC) has entered a strategic partnership with Ideal to enhance customer service and its vehicle leasing presence. The agreement was recently signed at the Bank of Ceylon's Head Office.

This partnership offers customers exclusive deals on selected Mahindra vehicles, delivering more value, affordability, and convenience to those seeking reliable mobility solutions.

R. M. N. Jeewantha and Samantha Wimalasiri represented the Bank of Ceylon in signing the Memorandum of Understanding (MoU). Dilani Yatawake and Nimisha

Welgama signed for Ideal Motors. Sampath Perera, Deputy General Manager Corporate and Offshore Banking, and senior officials from both companies attended the event. The partnership aims to provide a superior, seamless vehicle leasing experience.