Bank of Ceylon launches World Mastercard with Tailored Benefits for GMOA Members

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Y A. Jayathilake, Deputy General Manager of Products and Banking Development of Bank of Ceylon exchanging the document with Dr. Sanjeeva Tennakoon, President of the Government Medical Officers in the presence of officials from both organizations.

Bank of Ceylon (BOC) has unveiled a World Mastercard tailored to the professional and personal needs of the Government Medical Officers' Association (GMOA) members. With no joining or annual fees and access to a wide array of global privileges, this card sets a new standard in convenience and value for medical professionals.

This bespoke offering provides exceptional financial flexibility alongside travel and lifestyle benefits. Cardholders gain access to complimentary travel insurance coverage of up to USD 250,000, financial protection against unforeseen events such as lost baggage and medical delays, and services such as 24/7 emergency assistance and interest-free credit periods of up to 52 days.

Furthermore, the World Mastercard unlocks global convenience with acceptance at over 30 million merchant outlets and three million ATMs worldwide.

GMOA members are entitled to comprehensive insurance benefits designed to provide financial security and peace of mind during travel and unforeseen circumstances. These include personal accident insurance, coverage for emergency medical expenses, evacuation, and repatriation. Members also receive proagainst lost baggage, passport loss, and delays in checked-in baggage or trip departures. Additional benefits include personal liability coverage, dental care support, hijack daily allowances, financial emergency assistance, and compensation for trip cancellations or missed departures. These benefits ensure that GMOA members are well-supported in times of need, both locally and internationally.

"Medical professionals are the backbone of our healthcare system, and we strive to empower them with financial tools that complement their dynamic lifestyles. The World Mastercard for GMOA members embodies our aim of serving their unique needs with unmatched benefits and global privileges," stated Y A. Jayathilake, Deputy General Manager of Products and Banking Development of Bank of Ceylon.