

# Bank of Ceylon Introduces a New Mobile Banking App

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*Kavinda de Zoysa, Chairman, BOC launching BOC Flex App.*



*Dr. Hans Wijayasuriya, Chief Advisor to the President of Sri Lanka on Digital Economy.*

Bank of Ceylon (BOC) launched BOC Flex, its new mobile banking app, to provide customers with a more advanced and user-friendly digital banking experience. The event was attended by Dr. Hans Wijayasuriya, Chief Advisor to the President of Sri Lanka on Digital Economy; Kavinda de Zoysa, Chairman, BOC; Russel Fonseka, General Manager/CEO and the Corporate and Executive Management of BOC. The new app introduces an expanded suite of features to offer greater convenience, security, and control over personal finances.

BOC Flex enables users to access banking services anytime, anywhere, at their convenience. New users can self-register and log in securely using biometric authentication and open Flex savings without visiting a bank branch. The app also allows customers to open BOC savings accounts and fixed deposits with renewal options, simplifying account management with a few quick steps.

BOC Flex offers instant loan services for those seeking financial flexibility. Customers can obtain loans against fixed deposits directly through the platform. The App also supports one-to-one, multiple, and scheduled fund transfers and bill payment options to facilitate seamless transactions.

Y A. Jayathilaka, Deputy General Manager (Products and Banking Development), BOC, stated, "This next-generation app is designed to provide a seamless, secure, and convenient banking experience at the fingertips. We continue to evolve with technology to provide our nation the benefits of the tech revolution."

Beyond usual banking services, BOC Flex is designed to offer a more personalized user experience. Customizable widgets and themes allow users to tailor their dashboard to suit their preferences, making navigation intuitive and convenient. Built-in financial tools, such as an expense tracker, payment reminders, and financial memos, help users stay on top of their spending and savings goals.

Bank of Ceylon recognizes the growing importance of digital banking in meeting modern financial needs. With security at the forefront, the App incorporates the latest encryption and authentication measures, ensuring that all transactions and account activities remain protected.

BOC is confident that BOC Flex will provide a seamless transition for existing users while introducing enhanced features that cater to a wide range of banking needs. The App will soon be available for download on major app stores, ensuring accessibility for all customers.