

# **Bank of Ceylon Celebrates 85 Years of Innovation and Inclusion in Banking**



*During the Bank of Ceylon 85 years celebration.*

The Bank of Ceylon celebrated its 85th Anniversary. The ceremony began with special religious sermons, invoking blessings on the staff and all bank customers. The event attended by Kavan Ratnayaka, Chairman, BOC, and Kavan Ratnayaka, General Manager and CEO, BOC. Members of the bank's Board of Directors, Corporate and Executive management, staff members, customers and well-wishers were gathered to celebrate the event.

Similarly, the Bank's branch network celebrated the anniversary with their loyal customers and well-wishers.

Since its inception, BOC has stood as a pillar of strength for Sri Lankans,

transforming the banking experience for millions. From empowering ordinary citizens with access to financial services to pioneering digital banking solutions, BOC's journey has been remarkable.

Today, it is a thoroughly modern bank with technology forming the backbone of its operating infrastructure.

Due to its contributions to the banking sector and commitment to delivering exceptional experiences to its valued customers this year, BOC's dedication to digital excellence was recognized at the Technnovation Awards 2024, where it clinched the coveted 'Overall Award – Gold for Excellence in Digital Payments.'

Additionally, the bank secured gold awards for 'Bank of the Year for Financial Inclusivity' and 'Best Common ATM Enabler of the Year,' among others.

One of the standout initiatives during the 85th year is the successful conclusion of the 'Pita Pita Rata Thegi' program, designed to reward Sri Lankan expatriates for securely remitting their hard-earned foreign currency. The grand prize, a luxurious, fully furnished house valued at 30 million, was presented to the lucky winner.

As part of the 85th Anniversary celebration of the Bank of Ceylon (BOC), it announced the achievement of a significant milestone of achieving 10,000 youth loans.

This accomplishment underscores Bank of Ceylon's dedication to fostering young entrepreneurs, demonstrating its steadfast commitment to empowering the next generation of leaders with a future-focused vision.

In this new year, the Bank of Ceylon is set to embrace new and emerging technologies and deepen its commitment to financial literacy, sustainability, and community development.

In celebration of its 85th Anniversary, the Bank of Ceylon (BOC) launched products and events: the BOC Smart Free- lancer Savings Scheme, 'BOC Thilinapath' gift vouchers, and the 'Little Picasso' Art Competition.