

# Bank Of Ceylon Assists Loan Revival For Customers

Posted on



*Kanchana Ratwatte, Chairman. BOC.*



*BOC officials in discussion.*

With the aim of assisting micro and SME customers who have faced financial difficulties during the COVID 19 pandemic to revive their businesses, Bank of Ceylon has initiated a loan revival program that will visit customers and attend to their financial needs. In this regard the Bank held yet another program in Anuradhapura with the patronage of Kanchana Ratwatte, Chairman and D P K Gunasekera, General Manager.

K E D Sumanasiri, Senior DGM Human Resource, Priyal Silva, DGM Sales and Channel Management and Mahinda Bandara, AGM North Central Province also represented the forum on behalf of the Bank's Corporate and Executive Management.

During the forum, customers were able to discuss their concerns with regard to loan facilities directly with the Bank officials at this program.

Bank officials discussed with customers to obtain an in-depth understanding of customer's true concerns and were able to provide tailor-made financial solutions for their problems.

In regard to revive the economy after the COVID 19 pandemic, BOC has extended a gamut of benefits for the development of micro and SME sector in the country to rebuild their businesses and sustain the functioning. The Bank has so far been able to disburse loan facilities to entrepreneurs with special attention to agriculture, tourism, exports, tea,

apparel, IT, logistics as well as spices cultivation. The Bank wishes to extend these facilities to many customers as possible to ensure that there will be a significant impact on the economic and social wellbeing by building as many successful entrepreneurs as possible.