Audio Visual Studio At SAITM

South Asian Institute of Technology and Medicine (SAITM) set up a high-end audio visual studio with the latest equipment and cutting-edge technology. Chairman of SAITM, Dr Neville Fernando invested more than ten million rupees for the establishment of this facility, which has three main focus areas.

The primary aim of establishing this Audio-Visual Studio is to function as an in-house production boutique to provide creative services for the five faculties of SAITM and Dr Neville Fernando Teaching Hospital (NFTH). Secondly it is to provide necessary practical exposure to the students of the Faculty of ICT & Media at SAITM. And thirdly, to provide space, equipment and services for outsiders to fulfill their creative needs.

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The studio complex consists of a mini audio recording studio, main control room and video studios. The studio is fully equipped to host talent interviews, TV programmes, and other such unique content. SAITM as a well-established higher education institution in Sri Lanka is willing to assist in enhancing the knowledge of students of other universities and institutions by providing audio visual production

equipment and facilities for their projects at a very reasonable cost.

SAITM Department of Creative Services welcomes the corporate and government sector to utilise the high-quality SAITM Audio-Visual Studio for creative, effective and innovative services to boost the brand activities of businesses, services and products. The biggest strength of this venture is the combination of fresh talent of media faculty students, experienced staff in the creative field and newly built fully equipped production house. “Our creative and effective promotional methodologies will not only touch the human hearts but will also talk to human brains to bring out the effectiveness through creativity”, said Didula Thanaweera Arachchi, Head of Creative Services, SAITM.

As such apart from providing facilities for outsiders for their audio visual productions, SAITM Department of Creative Services provides creative solutions in advertising, promotional campaigns and production.