

Audi Sri Lanka Introduces Revolutionary Finance Scheme With The Introduction Of The All-New Audi A4



Senok Automobiles, the agent for Audi in Sri Lanka, has announced the arrival of the all-new Audi A4. Audi Sri Lanka together with Mercantile Investments and Finance have introduced three innovative and attractive finance schemes, making it simple and affordable for their clients to acquire the new A4. The compact executive saloon with a primary focus on technology and comfort ensures the latest version of the A4 will remain one of the German brand's bestsellers.

Audi Sri Lanka is now offering potential buyers a chance to own the brand-new A4 and pay equated monthly instalments with a 30 or 40 per cent down payment and the balance a year after purchase date. With this, buyers can own the mid-sized sedan with no apprehension about the leasing payments from the very first year. Customers can start paying the instalment amounts through the unique repayment options offered by Mercantile Investments and Finance, one year after the date of purchase.

Rajieve Fernando, director – Audi Colombo, said, "This offer gives motorists a great opportunity to own an Audi A4, which has been named the Car of the Year 2016 at the annual 'What Car?' awards in London. A customised repayment option is tailored towards clients' convenience. We understand that buying a car can be a big investment; this novel EMI scheme introduced by Audi will ease the financial burden for our clients in the first year of repayment or if they prefer, they can choose to make payment from the first month itself for a minimum payment of 142,000 rupees per month."

On the subject of the latest addition to the range, he added, "The Audi A4 has a new generation four-cylinder TFSI engine, with newly-developed combustion technology that sets the benchmark in terms of fuel consumption, emission and performance for four-cylinder gasoline engines. Driver assistance systems and infotainment are of the finest quality, too. In Sri Lanka we plan to launch the A4 in April 2016."