

At a media event held in early March Apple announced two exciting and innovative products:

Apple reinvents the home stereo with the new iPod Hi-Fi



The iPod Hi-Fi, is an all-new high fidelity speaker system that works seamlessly with the iPod to redefine the home stereo system. iPod Hi-Fi delivers breathtaking acoustic performance and room-filling sound unlike any other speaker system designed for the iPod in an innovative, all-in-one design that can be powered from a wall socket or by six D-cell batteries. iPod Hi-Fi is easily controlled by the Apple Remote for an amazing stereo experience in any room in the house.

“Apple is reinventing the home stereo with the new iPod Hi-Fi, the first iPod accessory that adds true high-fidelity sound quality to the iPod,” said Steve Jobs, Apple’s CEO.

iPod Hi-Fi has been designed and engineered by Apple to deliver unrivaled sound quality, realistic sound imaging and optimal audio performance. Its clean, all-in-one design features a unique isolated enclosure system that includes two custom designed wide-range speakers and a tuned, ported bass system, minimizing vibration while maximizing sound quality and allowing users to listen to their favorite music as it was intended with amazing sound clarity and rich, deep bass. iPod Hi-Fi features handles to easily transport your stereo anywhere, a removable front grille with precision-mounting clips, touch-sensitive volume control buttons, the Apple Remote for easy song and volume control from anywhere in the room and a universal power supply incorporated into the all-in-one design.

Featuring seamless integration with all iPods with a dock connector, iPod Hi-Fi automatically recharges your iPod while docked and displays features of iPod that maximize the iPod Hi-Fi experience such as Tone Control, Large Album Art mode and volume mirroring. iPod Hi-Fi includes a dual-purpose 3.5-mm auxiliary input that accepts either analog or digital signal for easy connection to a wide range of audio sources, providing more flexibility than any traditional home stereo and is perfect for use not only at home, but just about anywhere you go without compromising sound quality.

Apple began shipping the new 15-inch MacBook Pro notebook computer featuring the new Intel Core Duo processor which delivers up to four times the performance of the PowerBook G4 a built-in iSight video camera for video conferencing on-the-go and the breakthrough Front Row media experience with Apple Remote. All models of the new MacBook Pro will ship with faster Intel Core Duo processors than previously announced, delivering even greater performance at no additional cost.

“We are incredibly excited to start shipping the MacBook Pro, a groundbreaking new

notebook with dual-processor desktop performance in a thin, sleek design," said Philip Schiller, Apple's senior vice president of Worldwide Product Marketing. "The new MacBook Pro includes even faster Intel Core Duo processors than originally announced, up to 2.16 GHz, and we think customers are going to love them."

The first Mac notebook using Intel's new Core Duo processor, the new MacBook Pro features a stunning aluminium enclosure just one inch thin, weighs only 5.6 pounds, includes a built-in iSight video camera for video conferencing on-the-go, the Apple Remote and Front Row software for a simple, intuitive and powerful way for users to enjoy their content wherever they go and Apple's new patent-pending MagSafe magnetic power connector, designed especially for mobile users.

Every new MacBook Pro comes with the latest release of the world's most advanced operating system, Mac OS X version 10.4 'Tiger' and iLife '06, the next generation of Apple's award-winning suite of digital lifestyle applications.