

# “Work With Heart”™ From Nawaloka Hospitals



Nawaloka Hospitals launched the ‘Work with Heart’ CSR campaign parallel to the ‘World Heart Week’ in collaboration with the Sri Lanka Heart Association. The campaign aimed at empowering people to understand their risk of heart disease and lead healthier lives. A host of invitees including Maithreepala Sirisena, Minister of Agricultural Development and Agrarian Services Development and other special guests graced the occasion.

As part of the CSR campaign, Nawaloka Hospitals launched a new website for their heart centre. This user-friendly website is aimed at educating the general public about its health care options. The information offered on the website while increasing Nawaloka Hospital’s visibility will also improve the public’s accessibility to the hospital’s services. The website allows its users to confidently choose the services and the best treatment options available. The website is made available in a useful and easy-to-use manner to better inform the public and patients on a variety of common heart health procedures.

**Nawaloka Hospitals Will Continue To Make Every Effort To Provide The Highest Possible Quality Of Health Service At All Times. We Hope This Will Add A New Dimension To Private Medical Care In Sri Lanka.**

In addition, Nawaloka Hospitals introduced the, 'Hospitality Health Membership Card' during the ceremony. The card offers a wide range of health benefits to the cardholders and their families.

The facilities include special corporate customer care counters to handle admissions, health checkups and OPD treatment bookings, point schemes allocated for patients to redeem against any future transactions, ambulance services, home nursing, 24 hour emergency on-call-service, discounts on room charges and health screening, health checkups communicated in advance through SMS's and email and a host of other facilities.

Addressing the gathering Prof Lal Chandrasena, Director/General Manager Nawaloka Hospitals stated, "Nawaloka Hospitals will continue to make every effort to provide the highest possible quality of health service at all times. We hope this will add a new dimension to the private medical care in Sri Lanka."