

7Stories Ranjanas-A Shopping Mall With A Single Entry And Exit Point



Rising 7 stories high, 7Stories Ranjanas is fashioned under the vision of Dr D Venkateshwaran, CEO / Director of Ranjanas and S/O Deshamanya K Doraisamy, group Chairman and Veteran businessman, the whole concept encompassing this wonderful shopping mall has come alive with their dedication and passion.

"We cater to families from all walks of life," said Dr D Venkateshwaran. "There is a wrong perception that as this building's elevation is big, we cater to a higher market segment. But our prices are very competitive and branded items in the store are not duplicate. I am very concerned about the quality and variety."

Fashioned as a shopping mall that is a one-stop-shopping destination with a single entry and exit point, a shopper's journey will start from the basement where the 7'0' Fresh supermarket is located. A fresh fish section, newly opened, and Koluu's spice line, Spice it Up! are also available here.

Next stop in one's shopping journey through the store would be the ground floor which houses Deco's, Watches, Designer Jewels, Perfumes, Cosmetics, Sunglasses, Handbags, Artificial Flowers, Pens and much more. Each floor also accommodates a Mezzanine section and the ground floor mezzanine section includes linen items, mattresses and essential home items.

In the first floor there are household items, Stationeries, Electronics and an orthodox collection of Handicraft while the mezzanine section includes branded toys and sports equipment.

"Step inside and explore Ranjanas and if you are happy tell others and if there is room for improvement let us know so we can oblige our most important customers to fulfill all their shopping needs," affirmed the CEO.

Up to the second floor and children below 15, will be able to find an array of clothing choices, accessories and footwear to choose from. Furthermore, the mezzanine floor incorporates mother and baby care items with a range of trollies, diapers, nappies and many more.

The third floor of 7Stories Ranjanas carry casual wear for gents such as T-Shirts, branded jeans-Levis, LICC, Key, BOSS. Also sharing the same floor space is a collection of ladies shoes. The mezzanine wing accommodates accessories for gents such as belts, sarongs, wallets, footwear and luggage cases and a host of other articles. Fourth floor is dedicated for gents as well with a customized area for grooms. The Mezzanine section of the fourth floor carries ladies casual wear.

Up another flight of stairs is a shoppers paradise devoted for ladies. Colourful and vibrant shalwars, kurthis, ladies tops and ghagra cholis unveil a range of options. International and local brands are included in this section. The mezzanine sector of this division is filled with sarees for homecomings, cotton and hand-loom sarees and a host of other options. The sixth floor is where a bride-to-be can find pure silk sarees that bespeaks elegance, sophistication and quality. One could also find necessary items such as linen, lining and saree jacket materials as well.

Topmost floor is the budget floor while a Coffee Shop with Wi-fi, short-eats and coffee choices such as cappuccino, mocha and much more was also recently set up.

Ample parking is at Kinross avenue with a designated *car park and an ATM Machine by HNB (Hatton National Bank) is also available for the convenience of

shoppers.

Many features will be unveiled this year to better serve their customers. They are, opening a fast food section with Kebab Turki Baba Rafi-the world's largest chain of kebab from Indonesia, a pharmacy, foot spa, gold jewellery and a cinema hall around 100 seats that will screen DTS Hindi, Sinhala and Tamil movies from the 1980's and 90's to name a few.

