

Mobitel unveils the next tech revolution with 'X Station'



Harin Fernando, Minister of Telecommunications and Digital Infrastructure and P G Kumarasinghe Sirisena, Chairman, Sri Lanka Telecom at the launch of the concept store, 'X Station'



Minister Harin Fernando; P G Kumarasinghe Sirisena, Chairman, Sri Lanka Telecom; Nalin Perera, CEO, Mobitel and Isuru Dissanayake, Senior General Manager, Marketing, Mobitel in discussion

Mobitel, the national mobile service provider, launched the first hi-tech Internet of Things (IoT) concept store of its kind in Sri Lanka – 'X Station'. The store that connects internet and people, was unveiled under the patronage of Harin Fernando, Minister of Telecommunications and Digital Infrastructure, P G Kumarasinghe Sirisena, Chairman, Sri Lanka Telecom and Nalin Perera, CEO, Mobitel.

'X Station' is an expert hub for futuristic technology products and services, which will enhance and simplify lives. It showcases the latest in Smart Home and Home Automation with experience zones. The store also has a 'Device Zone', 'Virtual Reality Zone', 'Interactive Zone', 'Health Zone', 'Kids Zone', 'Design Zone' and 'Game Zone' that demonstrate how the home can be connected using the internet and hi-tech devices. The zones also demonstrate how Smart Health connects devices used in the comfort of ones home to monitor health in an accurate manner as well as to monitor the environment.

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The 3D Printing Zone at the concept store, the first of its kind in Sri Lanka, provides visitors a live demonstration. Speaking at the demonstration of 'X Station', Isuru Dissanayake, Senior General Manager Marketing, Mobitel, explained that the Mobitel 'X Station' is focused on offering 3D printing, Virtual Reality as well as House Automation.

"At Mobitel we believe, in what the world will be in five years; an interconnected web of machines all interacting with humans. In the global ecosystem, Mobitel plays a key role and that is what we want to showcase here."

Dissanayake added, "With Mobitel, we think, we have the right resources, people and network, to take Sri Lanka and Mobitel to the next era of digital communication. The difference between an IoT (Internet of Things) era and telecommunication era is that all equipment are connected to the internet via the Mobitel 4G network. The 'X Station' store is the evolution of technology and we want to show that Mobitel and technology are evolving and we at Mobitel are evolving".

The 'X Station' concept store is located along R A De Mel Mawatha in Colombo 3. 