

COLOMBO JEWELLERY STORES UNVEILS A SERIES OF LUXURY WATCHES

The latest designs by Swiss watchmakers Hublot and TAG Heuer, unveiled by CJS, demonstrate a fusion of advanced technologies and state-of-the-art design features.



The 2017 TAG Heuer Carrera Heuer 01 43 MM unveiled by CJS

Respected and influential Sri Lankan brand, Colombo Jewellery Stores (CJS) has unveiled a series of luxury watches from the internationally renowned Swiss watchmakers Hublot and TAG Heuer.

The watches unveiled from the Hublot brand include Hublot Big Bang UNICO GMT and the Hublot Techframe.

The Hublot Techframe is a new collection celebrating Ferrari's 70th anniversary, and its partner Hublot. The Techframe Ferrari 70 years Tourbillon Chronograph is available in three versions, which are King Gold, PEEK Carbon and Titanium. The watches come with a smooth black rubber strap, which can be disjoined by two lateral push-buttons that's in Ferrari red. Featuring a very distinctive lattice structure, the watch has a sapphire dial with the Ferrari logo at nine o'clock and the Hublot monogram at five o'clock.

The Hublot Big Bang UNICO GMT watch simplifies the complex complication of GMT with the push of a time zone conversion button. Designed to display both time zones simultaneously in the same space, the local time is shown by the main hands, and an arrow-tipped hand points to home time; a day and night indicator in the centre of the dial works in conjunction with the home time. In a 45mm case, the watch comes in a titanium or carbon fibre, on a structured, ribbed black and

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blue natural rubber strap. The watch has the "One Click" interchangeable strap system. The latest designs unveiled by TAG Heuer are the AUTAVIA, CARRERA Heuer-01 43 mm and the Carrera Lady 2017.

The new AUTAVIA from TAG Heuer has a 42mm stainless steel case with features such as a bi-directional, notched bezel made of black aluminium; vintage-style chronograph pushers and a ridged crown. It has a black dial with three white, sub-dial counters and straight hour and minute hands enhanced by a beige luminous paint. It is available in two strap options.

The Carrera Heuer-01 43mm watch with a skeleton dial reveals the inner workings of the chronograph and its date frame is sportier. It is available in Intense Black, Deep Navy Blue, and Cognac Brown, the bezel is in matte ceramic, and the cases are brushed steel. The front of it is covered by a domed sapphire crystal with an anti-reflective coating on both sides.

The Carrera Lady is the latest sporty and contemporary version introduced by TAG Heuer. The 36mm case is sized with a clear dial and a large fixed bezel. The watch speaks to a new generation with a blue sunray dial and denim-effect leather watch strap version, a black dial enhanced with a touch of rose gold and also a full-grain calfskin leather strap, a black dial with an 18K rose gold case and a shiny black alligator skin strap or the full-black look. 